



panda

WHY TruPrevent?



Proactively stops attacks using Artificial Intelligence!

- ▶ Finally, REAL-TIME protection from New, unknown viruses, Trojans, worms, spyware & vulnerabilities
- ▶ HIGHEST detection of new, unknown threats in the industry
- ▶ ZERO false positives
- ▶ Cost Effective: Instant out-of-box protection NO "training"
- ▶ Uses Artificial Intelligence NOT outdated heuristics or rules

The Only Solution Available that Automatically Stops Zero-Day Attacks

In The Good Old Days

Norton and McAfee were great solutions in the old world of viruses - when viruses took days, weeks or even months to propagate.

When a new virus outbreak occurred, Norton and McAfee would release a vaccine within a few days if it was really serious, otherwise it could take week or more for them to release the vaccine.

A New World – Dangerous Instant Threats

But times have radically changed.

Today, we have a new kind of Malware threat - Worms, Trojans, Spyware and Zero-Day Attacks that can work their way around the globe and infect computers in seconds and minutes... not hours, days or weeks.

This new generation of threats requires an entirely brand new approach to protection that cannot be dependent on waiting for a new vaccine to be created, every time there is a new outbreak. And because today's average Outbreak-to-Vaccine time is about 16 hours, this leaves millions of PCs and servers vulnerable each time one of these new instantaneous threats is released.

Finally, an Automatic Solution That Really Works

Panda Software has pioneered a new type of Proactive Protection – a new category of technology that utilizes Artificial Intelligence to determine if anything is running on your computer that shouldn't be.

Using advanced science, Panda automatically determines if your systems are being breached, attacked, or controlled by malicious software, even if it knows nothing about the actual threat.

The Science behind TruPrevent

Panda's TruPrevent Technology does this without any user intervention using Patent-Pending behavioral and correlation-based Artificial Intelligence algorithms.

These highly-effective algorithms become even smarter over time, using "automatic global learning" derived from the huge installed base of TruPrevent customers.

TruPrevent has been rated by ICSA Labs as 98.92% effective against new and unknown threats, by far the highest detection level in the industry.

